

 **M.A. Innovation  
and Entrepreneurship**



In partnership with:

# MA Innovation and Entrepreneurship

Become a leading business entrepreneur driving innovation and change in your organisation. Study a range of topics and learn how you can turn your ideas into real business strategies.

BSBI and Concordia University Chicago's (CUC) programme speaks to individuals wanting to tackle the world's contemporary ethical issues through building and leading businesses. The MA teaches individuals the necessary skills to thrive in an international environment through a range of exciting and ambitious study modules.

## Key Facts

**Duration:** 2 years

**Campus:** Berlin | **Intakes:** March, May, October

**Campus:** Paris to Berlin | **Intakes:** March, October

**Awarded by:** Concordia University Chicago (CUC)



"I love Berlin and the fact that courses are taught in English has helped me choose to study with BSBI."

**Alexandra Dalla**, BSBI student











**BSBI**

Faculty of  
Economics & Business  
Administration

Learn to be an innovative, resourceful and adaptable leader through the ten modules within the MA in Innovation and Entrepreneurship. You will explore all the components that make up a successful business and develop industry-specific knowledge that will help you add relevance and value to your own organisation.

## Modules

- Creative Thinking and Practice
- Leading Innovation in the Digital Age
- Entrepreneurship for the Global Society
- Prototyping/Co-Designing Solutions
- Social Media Marketing Communications
- Leaders as Agents of Change
- Financial Accounting for the Entrepreneurial Firm
- Ethics, Law and Communication in Decision Making
- Strategy for Innovation and Entrepreneurship
- Capstone: Innovation and Entrepreneurship\*

\*Note: This is the final module of the programme and should be taken after all other modules are completed.





# BSBI

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## Who should take this programme?

This programme targets individuals who are adventurous and business minded. BSBI seeks students who are motivated to create positive changes in business and who want to drive organisations forward.

## Career Progression

Whether you want an edge over other candidates in the job market or visualise yourself as being the next CEO of a large company, the MA programme will help you develop the skills you need to get there. Learn to think about taking a business international and the challenges that you may face as you do.

## Entry Requirements

**Minimum age:** 21 years old

**Academic qualifications:**

- Bachelor's degree from a U.S. equivalent, regionally accredited institution
- GPA earned 2.25 or above

## English Language

- IELTS – IELTS Academic with an Overall Score of 6.0 or above, or;
- 72 (internet-based) on the Test of English as a Foreign Language (TOEFL IBT) – for these programmes which are provided by CUC, the DI code is 1140, or;
- Duolingo Test – Overall score of 95 or above.
- Medium of Instruction Letter – Medium of Instruction Letter from Bachelor's /Master's University and should be signed by provost, registrar, assistant registrar or the president of the student's educational institute.



## Admission Process

Applying to study the MA in Innovation and Entrepreneurship programme has never been easier! Here's how it works:

1. Create an account here: [start.berlinsbi.com/login](https://start.berlinsbi.com/login)
2. Select the programme and intake you would like to apply for.
3. Complete all sections of the online application.
4. Submit your application.
5. Our admission team will liaise with you with regards to the next steps.

Once you have been accepted, you need to apply for a German student visa as soon as possible. To do this, you must:

- Make an appointment with the German embassy in your country and complete an application form (the administrative fees for this are usually around €60)
- Ensure that you provide all the correct documents to avoid being refused entry into the country. Your visa confirmation will take on average two to three months, depending on your country.

It should be noted that the student visa or 'Visum zu Studienwecken' only lasts for three to six months. For more information about the visa requirements you need to study in Germany visit:

[berlinsbi.com/international-student-guide](https://berlinsbi.com/international-student-guide)

**Fees:** €15,000 (2 years)

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