

  
DINSPIRA  
TRAVELS  
**Global**  
**MBA**



In partnership with:



7<sup>th</sup>

2021 The Guardian League  
Table for business, marketing  
and management

13<sup>th</sup>

2020 The Guardian League  
Table among universities  
across the UK

# Global MBA

With this programme you will learn to develop a solid understanding of essential management topics, including marketing, finance, operations, and leadership.

As a truly global institution, BSBI is constantly striving to bring new opportunities and challenges to its students. Our mission is to help you grow in your studies and career whilst introducing you to the flourishing German business world. Thus, in this course you will learn to develop an understanding of essential management topics. You can choose from a range of electives and adapt your degree to fit your career path. Our pathways are ideal if you want to succeed as a project manager or HR manager or start your own business.

## Key Facts

**Duration:** 18 months

**Campus:** Berlin | **Intakes:** February, May, July, October

**Campus:** Paris to Berlin | **Intakes:** February, May, October

**Awarded by:** University for the Creative Arts



“I chose BSBI because the school is innovative — it has different techniques and different methods of teaching which I like.”

**Regez Rashdan**, BSBI student

This 18-month Global MBA programme consists of four terms. Throughout the first and second terms you will learn about key business topics including: accounting and managerial finance, systems and operations management and the various aspects of marketing. In your third term, you will select a specific pathway to help you tailor your programme to your career goals. The programme will close in your fourth term with a dissertation on a topic of your choice. You will also have the opportunity to attend modules on academic research methods as well as to learn the German language alongside your programme.

## Pathways\*

### Entrepreneurship

- Entrepreneurial Business Management
- Innovation and Product Development

### Project Management

- Project Management and Leadership
- Cross-Cultural Management

### HR Management

- Human Capital Management
- Cross-Cultural Management

### Marketing Management

- Digital Marketing Communication
- Global Marketing Management

### Health Management

- Healthcare Strategy and Administration
- Health Finance and Economics

### Shipping and Maritime

- Law of the Sea, Chartering and Marine Insurance
- Maritime Operations and Management

\*The pathway will be offered if the minimum class size of 15 students is met to ensure a good academic experience.

## Modules

- Marketing and Business Environment
- Accounting and Managerial Finance
- Systems and Operations Management
- Strategic Management and Leadership
- Study Methods
- Research Methodology
- German Language studies

Upon successfully completing the course, you will be able to:

- Discuss and apply a fully informed and detailed knowledge of business organisations, their people, financial, investments, marketing, and management models.
- Assess markets, business models, communicate business needs and identify changing business scenarios in a management context.
- Apply professional standards in design, presentation, and writing to clearly communicate your ideas to both specialist and non-specialist audiences.



## What will you experience?

BSBI has your professional success at heart. Our modern teaching methods and lectures will equip you with the necessary tools to overcome future challenges in the business world and become a leader in your industry. We have an academic focus on students; we feature top German and UK industry professionals as some of our lecturers, and we also welcome faculty from all over Europe. In addition, we provide local Berlin lectures involving local businesses and culture. All students have the option to learn the German language.

## Why study this course?

Our college attracts candidates with the vision of becoming future business leaders from across the world. Thus, proactive and ambitious candidates who are motivated to acquire the academic and practical skills needed for understanding business management are ideal candidates for this 18-month degree programme.

## Who should take this course?

Studying a Global MBA at BSBI will expose you to the international business environment and ensure you build a professional network that reaches all corners of the globe. Therefore, if you're thinking about building a global career, studying this programme will help you to achieve your goals. You will have the opportunity to explore a variety of different career opportunities. The demand for global management professionals is high and increasing. Gaining a Global MBA will help you to stand out from other candidates whilst developing your knowledge of how to navigate a dynamic and challenging environment.

## Career Progression

This programme increases self-confidence while developing essential soft skills. Students continuing their studies with the Global MBA will be equipped to access more employment opportunities when they launch their careers. Employed professionals will acquire knowledge to help them achieve promotions or assist in growing a business. An abundance of career options are available to graduates in areas including entrepreneurship, marketing management and executive leadership positions.

Our memberships:





## Entry Requirements

**Minimum age:** 21 years old

**Academic qualifications:** Strong undergraduate degree from a recognised university. If you do not meet the academic requirements, you may be assessed on relevant work experience. You must have at least 3 years of management experience.

## English Language

- Official English Tests
  - IELTS – minimum OS 6.0 (with min 5.5 in each component)
  - Password test – minimum OS 6.0 (with min 5.5 in each component)
  - PTE (Academic) – minimum OS of 56 (with min 51 in each component)
  - TOEFL IBT OS 80 (Listening 17, Reading 18, Speaking 20, Writing 17)
  - Cambridge English Advanced (CAE) or Cambridge English Proficiency OS 69 (min 162 in each component)
  - LanguageCert International ESOL SELT OS B2 Communicator High Pass (min 33 in each component)
  - Duolingo test with an overall score of 105
- Applicants who achieved a bachelor's degree or above\* from a recognised university (according to ECCTIS UK), where the Method of Instruction was entirely in English (teaching and assessment) must submit a Medium of Instruction Letter.
- International Baccalaureate Diploma can be accepted if: English Syllabus A: Standard or Higher Grade 4, or above and English Syllabus B: Standard Grade 5 or Higher Grade 4, or above.
- Canadian nationals who have completed a bachelor's degree at an English-speaking university must submit a Medium of Instruction Letter.
- West African Certificates (WAEC AND NECO only) as a stand-alone with a minimum of C6 in English and issued within the last 5 years. Kenya Certificate of Secondary Education (KCSE) is also accepted with an overall grade C or above. For Tanzania and Cameroon, we request an IELTS (or equivalent certificate). WAEC/NECO must be enhanced by a successful (50%+) Internal English Assessment if issued more than 5 years ago.
- Nationals of a majority English speaking country who have taken their academic qualifications in that country do not need to sit an English test.

\*Above bachelor's degree can be postgraduate certificate, postgraduate diploma, master's degree, etc.

## Admissions Process

Applying to study with BSBI has never been easier! Here's how it works:

1. Create an account here: [start.berlinsbi.com/login](https://start.berlinsbi.com/login)
2. Select the programme and intake you would like to apply for.
3. Complete all sections of the online application.
4. Submit your application.
5. Our admissions team will liaise with you with regards to the next steps.

Once you have been accepted, you need to apply for a German student visa as soon as possible. To do this, you must:

- Make an appointment with the German embassy in your country and complete an application form (the administrative fees for this are usually around €60)
- Ensure that you provide all the correct documents to avoid being refused entry into the country. Your visa confirmation will take on average two to three months, depending on your country.

It should be noted that the student visa or 'Visum zu Studienwecken' only lasts for three to six months. Find out more about the visa requirements you need to study in Germany [here](#)

**Fees:** €9,000 (EU) | €14,150 (International)



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The School's admissions process is subject to the Consumer Contracts (Terms and Conditions). Information on your Right of Withdrawal and our Refund Policy can be found in the BSBI study agreement.

Berlin School of Business and Innovation (BSBI) is in partnership with the University for the Creative Arts (UCA). As a result of this partnership, BSBI is able to offer this programme. UCA is an acclaimed creative institution in the UK that ranks highly in all three of the major UK league tables. The university has also been ranked 13th out of all UK universities in The Guardian League Table 2020.

The information in this publication is correct at the time of printing and subject to change at any time. For the latest information, please visit: [berlinsbi.com](https://berlinsbi.com)